



## ECLECTIC RANGE of HEAVY-DUTY POWER TRANSMISSION SOLUTIONS from PIX

**B**elts for mining, building, and construction applications must often withstand the harshest environments. Key application characteristics for this market vertical include the following:

- High-power transmission
- Shock loads
- High ambient temperature conditions
- Harsh working conditions characterized by high wear-and-tear
- Space constraints

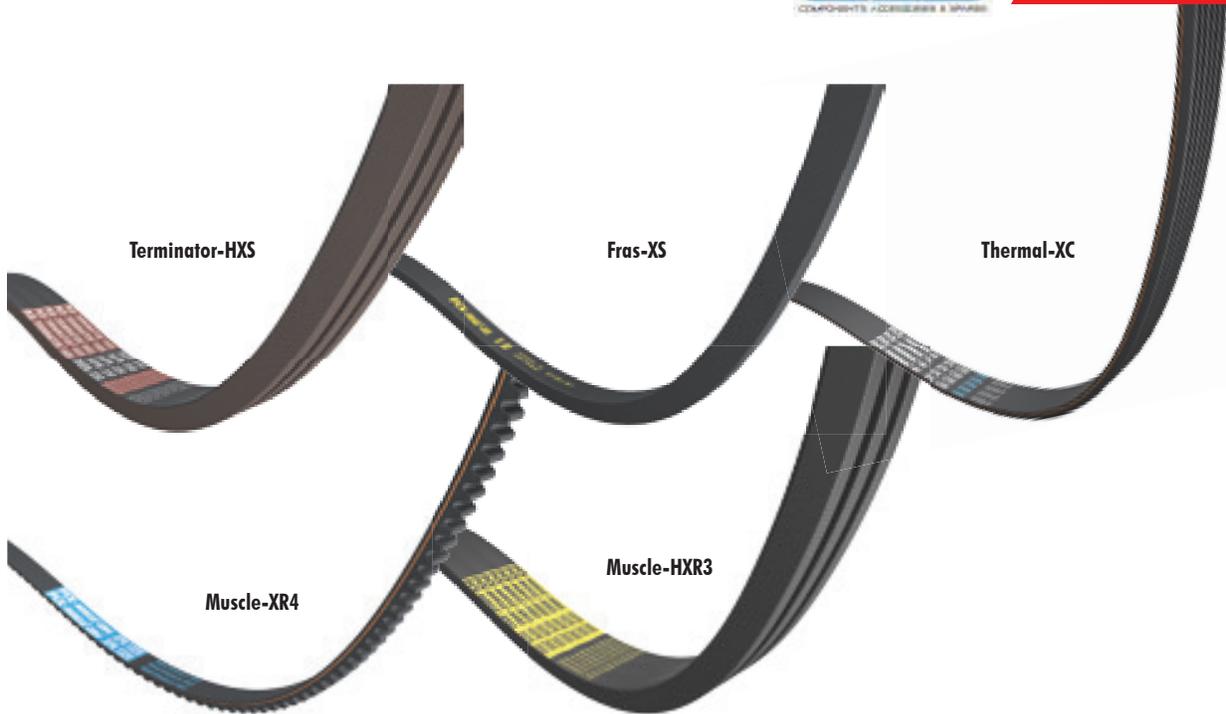
PIX Belts are specifically designed and engineered for exceptionally high-power, heat-resistance, and wear-resistance demanded by such applications. These Belts are ideally suited for power-transmission drives requiring robust, maintenance-free performance. Known for their high quality, durability, and long service life, these belts are well-equipped to handle shock-loads due to higher tensile strength and lower slippage value, leading to higher efficiency and operational life.

PIX count the following product offerings inadequately meeting the rigorous challenges posed by such demanding applications:

- PIX-Terminator®-HXS (Heavy-duty, High-power, Aramid-corded, Banded Wrap Belts)
- PIX-Muscle®-HXR3 (High-power, Maintenance-free, Moulded Raw Edge Cogged Banded Belts)
- PIX-Thermal®-XC (High Temperature, Ribbed / Poly-V Belts)
- PIX-Muscle®-XR4 (High-power, Maintenance-free, Moulded Raw Edge Cogged Belts)
- PIX-FRAS®-XS (Fire-resistant, Anti-static Belts)

With over five-plus decades of expertise in the manufacturing of Rubber Belts, PIX command a vast reserve of high-end technology and experience in delivering best-in-class performance in compliance with all quality management systems, international product standards, as well as a host of key product certifications.

The company also has an impressive global presence with subsidiaries such as PIX Germany GmbH, PIX Transmissions (Europe) Ltd., PIX Middle East Trading LLC and PIX Middle East Trading LLC. Elaborating about how the company managed the challenge imposed by the pandemic, the management states: "We are proud of our teams who have continued to develop, manufacture, package and ship products, or provide services at our sites since the onset of the pandemic. Despite the operational adversities, PIX Transmissions has taken several strides in product development to expand mutual growth opportunities, segment share as well as business interests. Our customers'



business continuity is a key priority. We want to minimise service disruptions or impacts to our business partners. Our goal is to offer a high level of quality, responsiveness and support.”

Besides the exceptional product reliability and extensive product range, PIX products provide a compelling performance to price ratio backed by dedicated customer care through their impressive support infrastructure across the globe.

**VIRTUAL EXPERIENCE CENTRE**

We’re delighted to announce our brand new PIX Virtual Experience Centre. The virtual experience offers a multitude of benefits and is something we will continue to develop and use in parallel for our marketing and sales activities. The interactive aspect of the PIX Virtual Experience Centre could serve as a basic platform for a lot of activities including 3D animated views of our belts, online meetings, online chat, testimonials, presentations/

training seminars, podcasts, product launches, demos etc. regardless of time zone or location.

**FEATURES**

- Highly functional and extremely user-friendly architecture allows for an immersive and interactive 360° experience
- A broad selection of all key PIX products
- Empowered by stunning 3D replicas of PIX Belts
- Digital library segment combining multiple levels of content
- An interactive 360° walkthrough experience
- Ease of accessibility - laptops, mobile devices or tablet
- Multi-language support - English, German, Spanish, Russian, Hindi, French and Chinese
- Virtual help desk - schedule meeting, chat, call or send an email. **ET**

